



EPSON PERFECTION V10/V100 PHOTO/V350 PHOTO PRODUCT INFORMATION DOCUMENT



Perfection V10



Perfection V100



Perfection V350

Key Positioning Statement

The EPSON Perfection V10 is a scanner for entry level consumers. Its slimline ID is attractive and will cater for the low end market which is dominated by Canon.

The EPSON Perfection V100 Photo is a photo scanner designed to meet the needs of the photo enthusiast – providing a simple and cost effective scanning and copying solution.

The EPSON Perfection V350 Photo is Epson's thinnest photo scanner with a unique proposition in the shape of the Automatic Film Loader. This product comes with higher resolution at 4800 dpi whilst redefining the way to scan 35mm film. It brings simplicity to scanning 35mm films.

Product Positioning

The Perfection V10/V100 Photo will both be EPSON's entry into the marketplace for scanning with an abundance of features.

The Perfection V350 Photo provides advanced functionality in the form of the Auto Film Loader and ease of use features to meet the photo scanning needs of the amateur market.



Target Market

- All three models offer premium quality photo and film scanning (PV100 and PV350) at an entry level price coupled with market leading functionality and ease of use features to meet the photo and film reproduction of a variety of user groups. They will fall into the home, office and school categories.
- First time purchasers
- Users with restricted space – Portrait and Landscape Orientation Option
- Users who need to have all the "guess-work" taken out of film scanning (PV350)

What's New ?

- New attractive Slim and Sleek ID
- Landscape and portrait layout displays
- New hinge for 90° and 180° lid opening that scans documents of up to 25mm thickness
- Scan more films at a time
- Built- in TPU with Film holder storage
- Improved document mat
- 4 scan buttons
- Manual power saving mode
- Remove carriage lock
- Wall mount type adapter
- Improvements in Epson Scan

EPSON Perfection V10

Photo and document scanning have never been easier!

The slimmest member of the family at only 41 mm height. With a resolution of 3200dpi, it can scan photos and documents fast and easy.

Specification At A Glance

- **3200dpi** optical resolution **NEW!**
- 48bit in/out
- Matrix CCD with micro lens
- PC centric type ASIC processor
- USB 2.0 Hi-Speed

Features

- Epson's thinnest scanner with active ID **NEW!**
- Landscape and portrait layout **NEW!**
- New hinge for 90° and 180° lid opening **NEW!**
- Scans documents up to 25mm thickness **NEW!**
- High image quality and resolution
- Fast speed
- High gradation, low noise
- Easy to use
- Energy saving



Scanning Ability

- A4 documents
- Photos

No Carriage Lock

4 buttons: (Clockwise from top left corner): Scan to e-mail, Copy, Start, Scan to PDF

EPSON Scan

- New photo enhancement feature - backlight correction **NEW!**
- Improved dust removal function
- Improvement on Scan to PDF

What's In The Box

- Main scanner unit
- AC adapter
- Software CD-rom containing EPSON Scan and EPSON Creativity Suite, ArcSoft PhotoImpression 5, ABBYY FineReader Sprint 6 **NEW!*** (ABBYY FineReader Sprint 5 for Mac)

EPSON Perfection V100 Photo

Rediscover memories from your film and photos with Epson Easy Photo Fix™

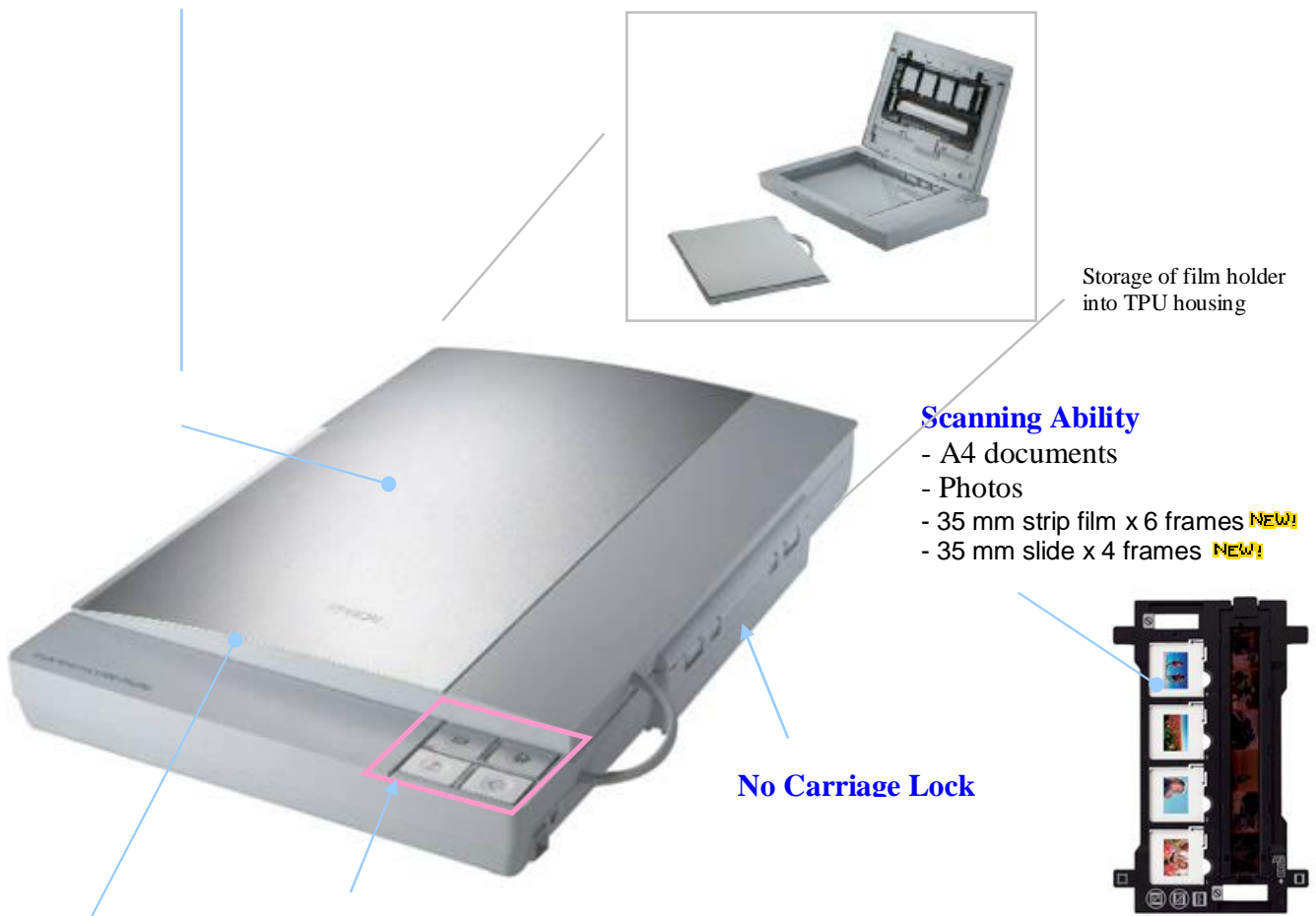
Similar to V10 but with the added capacity to scan film. It is a low price high quality scanner for photo and film scanning.

Specification At A Glance

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- 48bit in/out
- Matrix CCD with micro lens
- PC centric type ASIC processor
- USB 2.0 Hi-Speed

Features

- Landscape and portrait layout **NEW!**
- New hinge for 90° and 180° lid opening **NEW!**
- Scans documents up to 25mm thickness **NEW!**
- High image quality and resolution
- Fast speed
- High gradation, low noise
- Easy to use
- Energy saving



Storage of film holder into TPU housing

Scanning Ability

- A4 documents
- Photos
- 35 mm strip film x 6 frames **NEW!**
- 35 mm slide x 4 frames **NEW!**

No Carriage Lock

4 buttons: (Clockwise from top left corner): Scan to e-mail, Copy, Start, Scan to PDF

EPSON Scan

- New photo enhancement feature - backlight correction **NEW!**
- Improved dust removal function
- Improvement on Scan to PDF

What's In The Box

- Main scanner unit with built-in TPU
- AC adapter
- Software CD-rom containing: EPSON Scan; EPSON Creativity Suite; ArcSoft PhotoImpression 5; ABBYY FineReader Sprint 6 **NEW!*** (ABBYY FineReader Sprint 5 for Mac)

EPSON Perfection V350 Photo

One push, one slide, one scan... 4800dpi scans of 35mm film

Epson is the only manufacturer to produce a scanner with an auto film loader. The successor to Perfection 3590 Photo is slim and stylish. This unique way of scanning film is fast and easy without the need for a film holder and the scan resolution is up to 4800dpi. A film holder is also available for scanning of film and slides.

Specification At A Glance

- **4800dpi** optical resolution
- 48bit in/out
- Matrix CCD with micro lens
- PC centric type ASIC processor
- USB 2.0 Hi-Speed
- Mac and PC compatible

Features

- Landscape and portrait layout **NEW!**
- New hinge for 90° and 180° lid opening **NEW!**
- Scans documents up to 25mm thickness **NEW!**
- High image quality and resolution
- Fast speed
- High gradation, low noise
- Easy to use
- Energy saving

Scanning Ability (with Auto Film Loader)

- 35 mm strip film x 6 frames



Other Scanning Ability

- A4 documents
- Photos
- 35 mm strip film x 3 frames **NEW!** (With film holder)
- 35 mm slide x 2 frames **NEW!** (With film holder)



No Carriage Lock

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What's In The Box

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