This tutorial will show you the steps to create this simple **Fall Fest Flyer** using the
Professional Graphic Design Application - Inkscape.
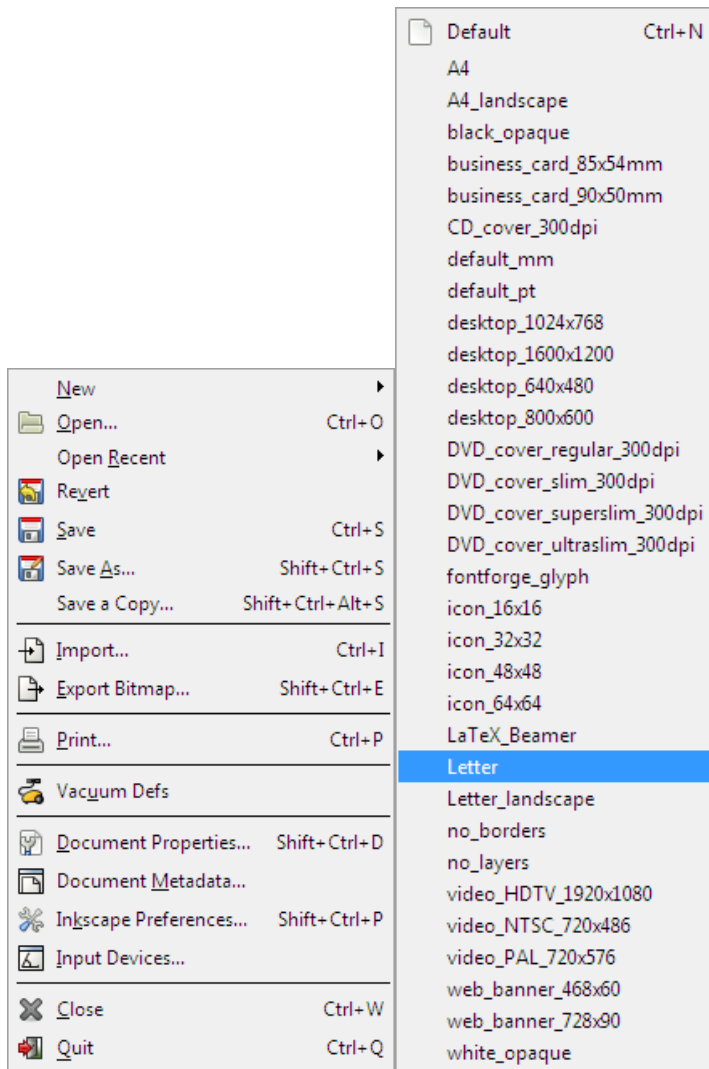
Steps

Fall Fest Flyer
*This is an eye-catching, colorful, vibrant flyer
that utilizes Fall Colors, Images of Fall Foliage,
and the Flyer Title uses a Font with Foliage to
further emphasize the Fall Theme.*

If there is anything that is unclear to you, or you spot any mistakes,
please send email to **feedback@flyertutor.com** Suggestions are always welcome.

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Step 01: Document Setup

Upon opening Inkscape, locate the **Menu Bar**. Select **File > New > Letter**. This will determine the **Page Size**. Letter is 8.5 by 11 inches.

File   Edit   View   Layer   Object   Path   Text   Effects   Whiteboard   Help

New ▶		
📁 Open...	Ctrl+O	
Open Recent ▶		
🔄 Revert		
💾 Save	Ctrl+S	
💾 Save As...	Shift+Ctrl+S	
Save a Copy...	Shift+Ctrl+Alt+S	
⬇ Import...	Ctrl+I	
⬆ Export Bitmap...	Shift+Ctrl+E	
🖨 Print...	Ctrl+P	
🧹 Vacuum Defs		
📄 Document Properties...	Shift+Ctrl+D	
📄 Document Metadata...		
⚙ Inkscape Preferences...	Shift+Ctrl+P	
🔒 Input Devices...		
✖ Close	Ctrl+W	
🚪 Quit	Ctrl+Q	

Default   Ctrl+N
A4
A4_landscape
black_opaque
business_card_85x54mm
business_card_90x50mm
CD_cover_300dpi
default_mm
default_pt
desktop_1024x768
desktop_1600x1200
desktop_640x480
desktop_800x600
DVD_cover_regular_300dpi
DVD_cover_slim_300dpi
DVD_cover_superslim_300dpi
DVD_cover_ultraslim_300dpi
fontforge_glyph
icon_16x16
icon_32x32
icon_48x48
icon_64x64
LaTeX_Beamer
Letter
Letter_landscape
no_borders
no_layers
video_HDTV_1920x1080
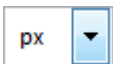video_NTSC_720x486
video_PAL_720x576
web_banner_468x60
web_banner_728x90
white_opaque

Step 02: Create Rectangle

The first thing that you will add to this Flyer will be a Rectangle. Go to the **Tool Bar** and select the **Rectangle Tool**.

Notice that this will change the **Tool Properties Bar**, which is located above the Flyer/Canvas.

New: W: 734.286   H: 48.571   Rx: 0.000   Ry: 0.000   px ▼   Not rounded
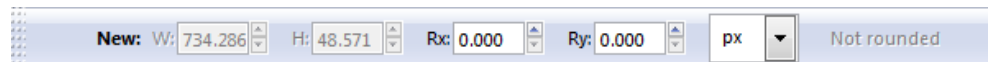
You'll see that the **Width** and **Height** boxes are grayed out. Draw a Rectangle at the bottom of the page. Once this is done, the Width and Height boxes will change to allow you to edit the **Rectangle Dimensions**.

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px ▾ On the **Tool Properties Bar**, the last box allows you to change the measurement type. Here it is set to **px** for **Pixels**. When you select the down arrow a drop down menu will appear that has different measurement types to choose from.

pt *pt* for Points
px *px* for Pixels
mm *mm* for Millimeters
cm *cm* for Centimeters
m   *m* for Meters
in *in* for Inches

Choose **in** for **Inches**. in ▾

Then go over to the **Width Box** and enter **"8.05" in**, and set the **Height Box** to **"0.46" in**. Note that this gives you a Rectangle without rounded corners.

Step 03: Set Rounded Corners

To Round the corners of the Rectangle go back to the **Tool Properties Box** and set **Ry** (which is the **Vertical Radius of Rounded Corners**) to **0.09 in**. Click on any white area outside of the Flyer to deselect the Rectangle.
It should look like this:

Step 04: Rounded Rectangle Color

Now we need to change the Rounded Rectangle's Color. To do this, first go to the **Toolbar** and pick the **Select Tool**.

Using this tool, click on the **Rounded Rectangle**. Proceed to the **Tool Bar** and select the **Fill and Stroke Icon**. This opens the **Fill and Stroke Window**.

The **Fill Tab** will be active. Select the **Flat Color Icon**
(the second icon in the **Fill Tab**).

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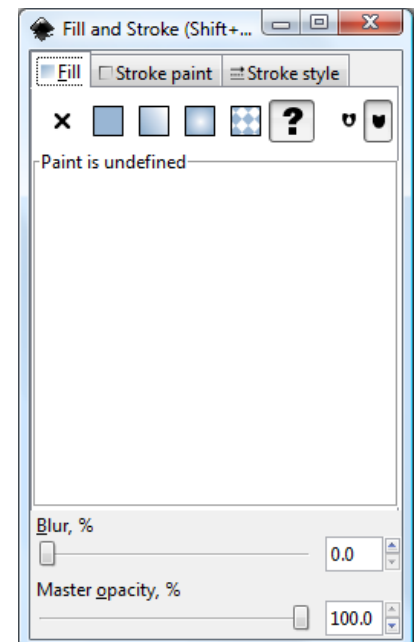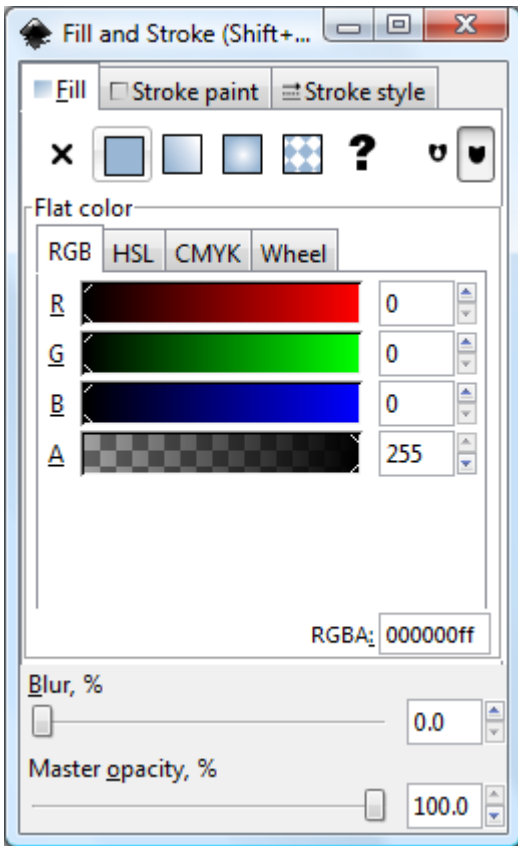
This will show the **Flat Color Options** with Tabs for **RGB**, **HSL**, **CMYK** & **Wheel**.

Under **RGB**, set **R** to *255*, **G** to *102*, and **B** to *0* by entering the desired number or using the up and down arrows to change the visible figures.

This changes the Rounded Rectangle's Fill from the previous color to our desired orange color.

So that your flyer should look like this:
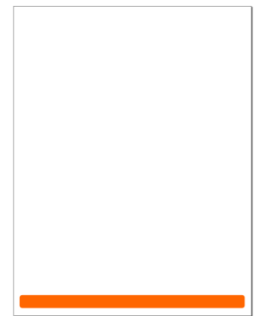
Step 05: Multicolored Rounded Rectangle Bar

Ok, now using what we've just learned we will now create a Multicolored Rounded Rectangle Bar. Draw **4 Rectangles** and place them side by side. We will use the following dimensions for each Rectangle:

First Rectangle's Dimensions: W *2.16*, **H** *0.48*, **Ry** *0.11*
Second Rectangle's Dimensions: W *1.65*, **H** *0.48*, **Ry** *0.11*
Third Rectangle's Dimensions: W *2.16*, **H** *0.48*, **Ry** *0.11*
**Fourth Rectangle's Dimensions: W** *1.35*, **H** *0.48*, **Ry** *0.11*

With the **Rectangle Tool** still selected, click on the **First Rectangle**. Set the **Dimensions** (remember to use the **Tool Property Bar**). Repeat steps for the other Rectangles. They will all have the last Fill Color applied which was our Custom Orange. Before applying the new Colors to the Rectangles, let us align and adjust them.

Step 06: Align Rounded Rectangles

Look at the **Ruler** on the left side of the screen.

Pick a number with which to line up your 4 Rectangles, let's say a random number 6. Using the **Select Tool**, click on the **first Rectangle** and drag it over to this number 6 on the ruler.

Then select the **Zoom Tool** from the **Tool Bar**, and click to **zoom in** as far as you would like to go. Reselect the Rectangle and move it so that it lines up with this 6. Then do this for every other Rounded Rectangle.
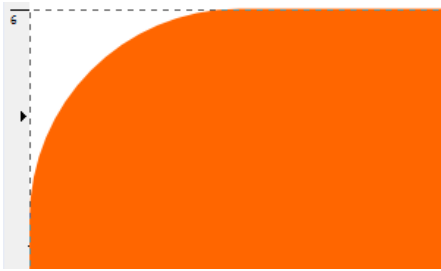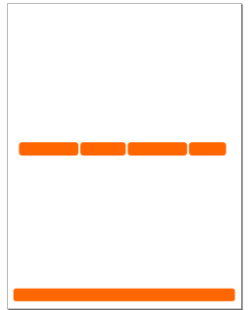
Once you have lined up all 4 Rectangles, go up to the **Menu Bar** and select the **Zoom to Fit Page in Window Icon**.

Using the **Select Tool**, move the **Rectangles** to the right of each other so that there is a tiny space between each Rectangle.

So that the flyer should look like this:

Step 07: Multicolored Rectangle Bar Fill

Repeating the steps to set **Fill Color**, set the following:

Rectangle 1 - **R** *128*, **G** *51*, **B** *0*

Rectangle 2 - **R** *255*, **G** *102*, **B** *0*

Rectangle 3 - **R** *212*, **G** *170*, **B** *0*

Rectangle 4 - **R** *102*, **G** *128*, **B** *0*

So that your Flyer will now look like this:

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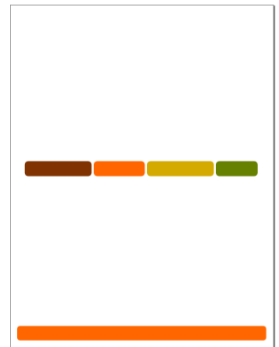
Step 08: Group Multicolored Bar

Before moving on, we will group the Multicolored Bar so that none of the Rectangles accidentally get moved out of line with the others.

To do this, click on the **Select Tool** from the **Tool Bar**, and while holding down the left mouse button drag the cursor over the 4 Rectangles.

Click on the **Group Selected Objects Icon** on the **Menu Bar**. Movement of the entire Multicolored Bar will now be much easier.

If for some reason you need to make a change to one or more of your Rounded Rectangles, simply select the bar, right click the mouse, and select **Ungroup** from the popup menu.

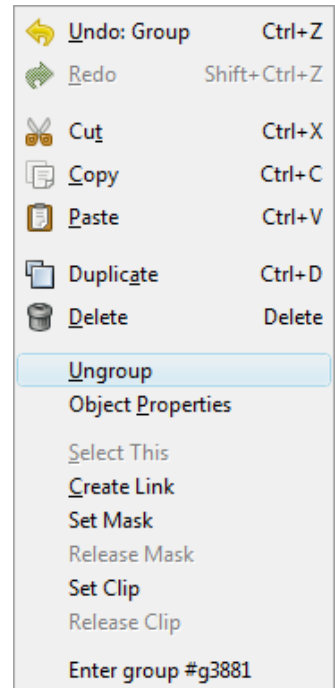To make this step even simpler, select the **Ungroup Selected Objects Icon** located on the **Menu Bar**.

↩ Undo: Group	Ctrl+Z
↪ Redo	Shift+Ctrl+Z
✂ Cut	Ctrl+X
⧉ Copy	Ctrl+C
⧉ Paste	Ctrl+V
⧉ Duplicate	Ctrl+D
🗑 Delete	Delete
Ungroup	
Object Properties	
Select This	
Create Link	
Set Mask	
Release Mask	
Set Clip	
Release Clip	
Enter group #g3881	

Step 09: Royalty Free Images

With this done, we can now focus on adding Images to the Flyer. The **Royalty Free Images** for this Fall Fest Flyer were downloaded from PublicDomainPictures
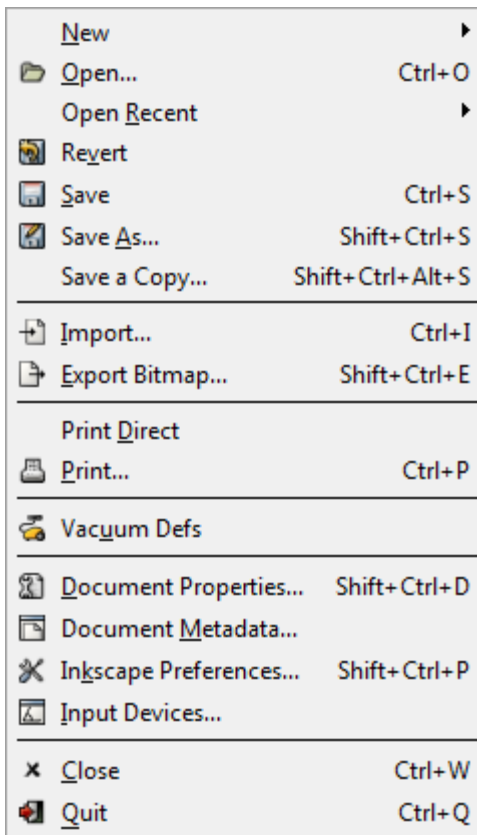
The **Top Image** is called Autumn Still Life.

The **Bottom Image** is called Sweet Conker. Both images were taken by Petr Kratochvil.

Once your images have been downloaded, you will need to place them into the Flyer.

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Step 10: Import Images

	New	▶
📂	Open...	Ctrl+O
	Open Recent	▶
🔁	Revert	
💾	Save	Ctrl+S
📝	Save As...	Shift+Ctrl+S
	Save a Copy...	Shift+Ctrl+Alt+S
⊕	Import...	Ctrl+I
↦	Export Bitmap...	Shift+Ctrl+E
	Print Direct	
🖨	Print...	Ctrl+P
🗑	Vacuum Defs	
🔖	Document Properties...	Shift+Ctrl+D
📋	Document Metadata...	
✂	Inkscape Preferences...	Shift+Ctrl+P
🖼	Input Devices...	
✕	Close	Ctrl+W
🚪	Quit	Ctrl+Q

To place the new images, go to **File > Import** which will open the **Select File to Import Window**.
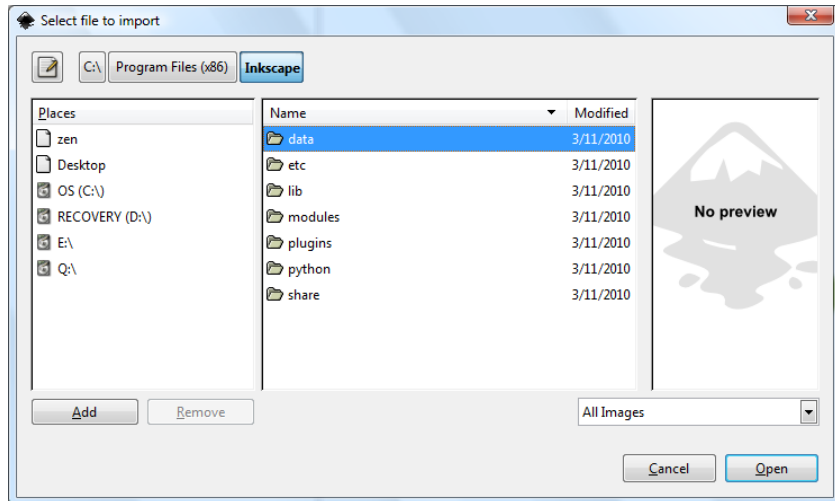
After you've located the file, click the **Open** button at the bottom right of the window. Your image will appear with 8 arrows around it.

Step 11: Resize Image

To resize the image, move your mouse over one of the corner arrows and while holding down the **Ctrl key** (to keep proportional image) drag the mouse to decrease the size of the image, then move into place on the Flyer. Click in any white area on the canvas to deselect the image.

Repeat these steps to place the second image, so that both images on the Flyer should look like this:

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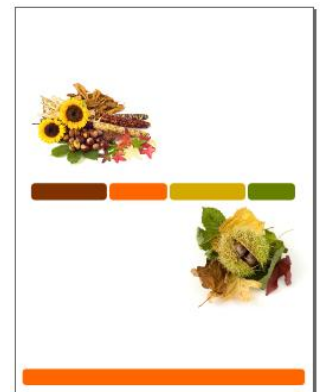
Step 12: Free Fonts

Next we can start adding text to the Flyer. For the **Fall Fest Title**, the **Font** used is **Kingthings Annex** by *Kevin King*, which was downloaded from FontFreak.com. I picked this Font especially because of all the foliage that comes with it, going well with the theme of the Flyer - Fall.

If you want to view more of Kevin King's Free Fonts check out his website at www.KingthingsFonts.co.uk. (Note for a newly downloaded Font to be usable on your machine, you must first install it. Any Font installed while Inkscape is open, will not be visible in the Font List. To correct this, you must first restart the Inkscape program after the Font(s) installation.)

Step 13: Insert Text

To insert the text, go to the **Tool Box** and select the **Text Tool**. Click anywhere on the page and type **"Fall Fest"**. Go to the **Tool Properties Bar**, click the **First Down Arrow** and select **KingThings Annex** from the **Font List**, then set the **Font Size** to **"144"** by clicking on the **Next Down Arrow** to the right and selecting **"144"** or you can just click in the box and type in that number, whichever is faster for you.

The Font should look like this:

Step 14: Edit Text Color

To change the color of the text, hold down the Left mouse button, drag the mouse to select only the word **"Fall"**. Once selected, go up to the **Menu Bar** and click on the **Fill and Stroke Icon**. In the **Fill Tab,** set **R** to *68*, **G** to *85*, and **B** to *0*.

Repeat this step for **"Fest"** and set **R** to *212*, **G** to *170*, and **B** to *0*.

Use the **Select Tool** to move your Text to the **Top Center** of the Flyer.

The Colored Title will look like this:

And when added to the Flyer, it should look like this:

Step 15: Add & Format New Text

Now to add the remaining text. Originally, when I first did this **Fall Fest Flyer** (years ago), I downloaded a **Font** called **Segoe Print** from **FontFreak.com** and it was Freeware at the time. Now it no longer is available there, seems you have to purchase it for both personal and commercial purposes. Unless you have **Windows Vista** or **Windows 7** running on your machine or you use **Microsoft Office 2007**or **Microsoft Office 2010.** Seems these fonts are now bundled with these programs. So for those of you without any of these, you'll have to find a free Font that goes well with this Flyer. Again, check out FontFreak.com and verify that you can use a Font by checking its License.

Ok, back to the Font. Set the **"Saturday"** text to **"Segoe Print", Size 40, Centered** and **Bold.** To **Center,** with text selected, click on the **Center Icon** which can be found on the right side of the **Font Size Box.**

Set Text to **Bold** by clicking on the **Bold Icon**. Move your text into place using the **Select Tool.**

The **"Craft"** text is **"Segoe Print", Size 48, Aligned Left** and **Bold**. Again move the text into the proper position on the Flyer. The **"Children"** text is **"Segoe Print", Size 32** and **Centered.**

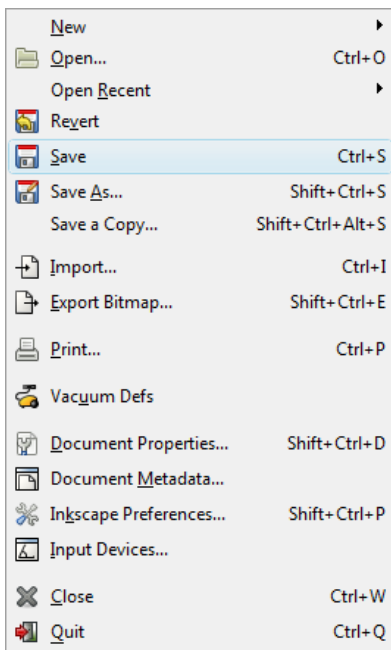The **"Address"** text is **"Segoe Print", Size 23** and **Aligned Left.**

Move into position on the **Orange Colored Bar** making the Bar appear to be the background for the Text.

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Step 16: Save File

To save your file, go to **File > Save**. It will be saved as a **Scalable Vector Graphic (svg)** file by default.

There you have it, we have created an eye-catching, vibrant, colorful **Fall Fest Flyer** by implementing a very simple step by step process.

Your completed Fall Fest Flyer using the OpenSource Professional Graphic Design Application - **Inkscape** should look like this:

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